Instructions: Attempt any two questions. All questions carry equal marks:

1. Differentiate between Prejudice and Discrimination. Discuss the origins of prejudice.


3. What are the different theories of Emotion? Briefly discuss.

4. Discuss in detail the Psychoanalytic Approach of Personality.

5. Write short note on any two of the following:
   a. Motivation
   b. Types of Memory
   c. Intelligence assessment
   d. Obedience
Instructions: Attempt any two questions. All questions carry equal marks:

1. Discuss the various methods of Assessing Personality of people. (15)
2. What is Stress? Give different ways of coping with stress. (15)
3. Define Learning. Differentiate between Classical and Operant Conditioning. (15)
4. What do you understand by Problem solving and Reasoning? (15)
5. Write short notes on any two of the following:
   a. Attitudes
   b. Intelligence assessment
   c. Social influence
   d. Trait theory of personality
Q1. Discuss in detail the process of Operant Conditioning with reference to Skinner's experiment. Also discuss its implication in human behavior.

Q2. What is Psychology? Discuss the different trends in the field of Psychology.

Q3. What is Social Influence? Discuss the various kinds of social influence that we use.

Q4. Define Motivation and discuss the various types of motivators.

Q5. What is stress and what are the different ways of coping with stress? Discuss in detail.

Q6. Define Memory. Discuss in detail its process and types of memory.

Q7. Write short notes on any three (3) of the following.
   i. James Lange theory of emotion
   ii. Attitudes and attitude change
   iii. Trait theory of Personality
   iv. Problem solving
   v. Forgetting

Best of Luck!
KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI

FINAL EXAMINATION JUNE 2008: AFFILIATED COLLEGES
HUMAN BEHAVIOR: BA (II) - 411
BA - II

Date: June 10, 2008
Max Marks: 40
Instructions: Attempt all questions. All questions carry equal marks.

Q1. Define any 4 of the following:
   i. Psychology
   ii. Operant Conditioning
   iii. Perception
   iv. Emotions
   v. Template and Prototype
   vi. Fluid Intelligence
   vii. Deep and shallow processing

Q2.
   a. What are the types of Perceptual Constancy?
   b. Define classical conditioning. In classical conditioning what is meant by generalization?
   c. What is the difference between sensory memory, short-term memory and long-term memory?
   d. What is the difference between positive reinforcers, negative reinforcers and punishment in operant conditioning?

Q3. What is hypothalamus and what are its functions?

Q4.
   a. Define attitude. How does it lead to prejudice?
   b. Explain the correlation between attitude and social influence.

Q5.
   a. What different schools of thought lead to the development of Psychology?
   b. Briefly explain any two areas of specialization in Psychology.

Q6.
   a. Discuss the major causes of forgetting.
   b. Explain the process of classical conditioning.
Instructions: Attempt any five questions.

Q No.1. What are the different Research Methods in Psychology? Discuss any two methods. (08)

Q No.2. Write short note on causes of Forgetting. (08)

Q No.3. Give any two theories of Motivation. (08)

Q No.4(a). Define REM sleep. (04)

Q No.4(b). Describe the concept of Dream. (04)

Q No.5(a). Describe the Autonomic Nervous System and discuss its role in stress. (05)

(b). Discuss the Cognitive Theory and Humanistic Theory of Psychology. (04)

Q No.6. Give an overview of Anxiety Disorders. (08)

Q No.7. What do you know about the Trait approaches of personality? Describe briefly. (08)

Q No.8. Write short notes on any two of the following:

(a) Absolute Threshold (b) Sensory Memory
(c) Psychodynamic Model (d) Subliminal Perception
Q.No.1. Write a note on various theories of emotion. (08)
Q.No.2. Explain briefly the different methods of assessment of personality. (08)
Q.No.3. (a) Describe various stages of sleep. (05)
(b) What do you understand by Circadian Rhythms? (03)
Q.No.4. What are the types of Mood Disorders? Describe briefly. (08)
Q.No.5. Give the main theories of Psychology. (08)
Q.No.6. Define Motivation and give various approaches to motivation. (08)
Q.No.7. Discuss the Psychoanalytic approach to Personality. (08)
Q.No.8. Write short notes on any two of the following:
   (1) Personality Disorders
   (2) Sensory Adaptation
   (3) Autonomic Nervous System
   (4) Correlation Research

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION: AFFILIATED COLLEGES
HUMAN BEHAVIOR: BA (P) - 361
Time: 3 Hours
Max. Marks: 40
Date: December 11, 2006
Instructions: Attempt any FIVE questions.

Q.No.1. Discuss the problem of Induction. (10)
Q.No.2. Explain the traditional square of opposition. (10)
Q.No.3. Critically analyze fallacy of composition and amphiboly. (10)
Q.No.4. Define following terms:
   (a) Validity
   (b) Soundness
   (c) Proposition
   (d) Argument

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION: AFFILIATED COLLEGES
LOGIC: BA (P) - 361
Time: 3 Hours
Max. Marks: 20
Date: December 11, 2006
Instructions: Attempt any TWO questions.