Q. 2 Distinguish between behavioral and technical approaches to information systems. What major disciplines contribute to an understanding of information systems? Explain.

Q. 3 What are four competitive strategies enabled by information systems that firms can pursue? How do information systems support each of these competitive strategies? Give examples.

Q. 4 What are the roles of information policy and data base administration in information management? Explain.

Q. 5 How does Executive Support System enhance managerial decision making? How do they provide value for a business? Explain.

Q. 6 Name and describe the principal capital budgeting methods used to evaluate information system projects.

_________________________ E 4 D ________________
INSTRUCTION

1. Read question carefully. Understanding question is the part of exam so question about question.
2. Write required information clearly on your answers sheet.
3. All questions may solve in a clear, concrete, and brief manner.

Attempt all questions all questions carry equal marks.

Q1. MCQ’s

(I) Information system supports.
   a. Strategic advantage.
   b. Managerial decision making.
   c. Business operations.
   d. All the above.

(II) Businesses are becoming.
   a. Internetworked enterprises.
   b. Multinetworked enterprises.
   c. Both ‘a’ and ‘b’.
   d. None above all.

(III) A software used to run and control different applications is called.
     a. Firm ware.
     b. Main ware.
     c. Operation system.
     d. Both ‘a’ and ‘b’.

Continue P/2
(IV) DTP stands for.
   a. Data transaction processing.
   b. Diverse processing.
   c. Desk top publishing.
   d. Direct transaction processing.

(V) Data resource management for managerial concern is based on.
   a. Data administration.
   b. Data planning and data based administration.
   c. Data mining and data scanning.
   d. Both 'a' and 'b'.

Q 2. Fill in the blanks.

(I) ___________ is the system changes data resource into information products.

(II) Interrelated elements jointly work to common goal is called _________.

(III) _________ produces hyperlinked multimedia documents for the web.

(IV) _________ is collaborative tools for workgroups.

(V) ___________ resulting from the occurrence of transactions.

Q3. True / False

(I) EDI involves the electronic exchange of business transaction document. T/F

(II) CAD is used to distribution. TPS information. T/F

(III) The influence engine work like search engines. T/F

(IV) Hair thin glass is used in coated calcite. T/F

(V) A multiplexer allows simultaneous data transaction. T/F

Q4. What is the managerial role of MIS?

Q5. What are the strategic application and issue in information technology?

   - OR

   How you define in brief the security concern need to protect organization network.

Q6. Briefly explain the advantages of e-commerce in pull-based supply chain.